



WSOC-TV

WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associ(2890)
Buyer BASSETT, LAURA
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Product Political - Federal Candidate (1067)
Brand 1537/OBAMA FOR AMERICA (134149)
Acct Types National/Political
Est/Headline 1537/06387737
Demo
Revision
Comments OBAMA FOR AMERICA

Invoice 654054
Inv Date 11/25/2012
Terms Net 30
Contract 338167
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 2:07:04PM

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
19.0	Spot	6:00:00AM- 6:30:00AM	Per week (1), Mo	10/29/12 6:23AM (Mo)	01:00	EYEWITNESS NEWS DAYBREAK 6A	OFA12G181H	\$2350.00	
20.0	Spot	6:30:00AM- 7:00:00AM	Per week (1), Mo	10/29/12 6:52AM (Mo)	01:00	EYEWITNESS NEWS DAYBREAK 6A	OFA12G181H	\$2350.00	
21.0	Spot	7:00:00AM- 8:00:00AM	Per week (1), Mo	10/29/12 7:47AM (Mo)	01:00	GOOD MORNING AMERICA 7A-8A	OFA12G181H	\$2150.00	
22.0	Spot	8:00:00AM- 9:00:00AM	Per week (1), Mo	10/29/12 8:50AM (Mo)	01:00	GOOD MORNING AMERICA M-F 8A-9A	OFA12G181H	\$1975.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$8,825.00	Total Spots	4
Commission	(\$1,323.75)		
Net Total	\$7,501.25		